



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:)	<u>Group Art Unit:</u> 3622
)	
Leandros KONTOGOURIS)	<u>Examiner:</u> A. Duran
)	
Serial Number: 09/742,438)	<i>Attorney Docket:</i> KONT3001beu
)	
Filed: December 22, 2000)	<u>Confirmation No.:</u> 8890

For: Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor

AMENDMENT AND RESPONSE

Honorable Commissioner For Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the final Official Action dated April 7, 2005, and to an interview on July 12, 2005.

A petition for a one-month extension of time together with the appropriate fees accompanies this response so that the response is timely filed.

Amendments to the claims begin on page 2.

Remarks/Arguments begin on page 10.